


ANNUAL REPORT

JANUARY 2015 TO JUNE 2016



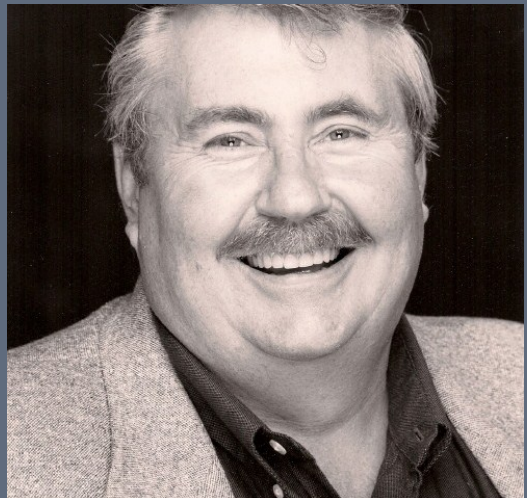
SEEDS  **Connections**

MISSION & BOARD

The mission of SEEDS Connections is to engage and empower Canadian youth through human diversity and environmental experiential learning to create positive, powerful change in themselves, their communities and society.

BOARD of DIRECTORS

Gail Kingwell, Chair
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Bob Mills
Debbie Noesgaard



LYLE BENKO

1950 — 2016

This report is dedicated to the late Lyle Benko, who served tirelessly on the board and contributed greatly to the success of SEEDS Connections.



PROGRAM RESULTS

CONNECTIONS Program

- ◆ 261 Alberta High School students participated in 5 sessions in the 2015—2016 school year
- ◆ 88% of students completed projects, achieving an estimated **1,100** Alberta Education CTS credits
- ◆ Students' "Be the Change" projects were presented to an additional estimated **16,000** students and community members
- ◆ Since 2011, **1,112** Alberta students participated in CONNECTIONS, presenting to an estimated audience of over **67,000**



CONNECTIONS Alumni Projects

- ◆ 22 Alberta High School students participated in a very successful pilot Alumni Conference in May 2015, organized by 7 alumni



GREEN Schools Canada Program

- ◆ 37,570 students participating in the GREEN Schools Program from 170 schools have completed over 47,700 environmental projects to date
- ◆ 16 new schools have joined since September 2015
- ◆ Merged GREEN Schools Canada website with SEEDS Connections site



Other Programs and Activities

- ◆ Habitat in the Balance—264 students and teachers registered online across Canada since September 2015
- ◆ Relationships built with many organizations: Two Wheel View, Youthlink, Aboriginal Friendship Centre, CCGC, ADLC, ACEE, and more



HIGHLIGHTS 2015

"I enjoyed the entire experience and all the barriers we broke. I now look at how we as people communicate in a totally new way. I'm much more open with others as well as with myself. I'm very reflective and thoughtful about everything I do and that's all because of this program! Don't stop doing what you're doing here, this is a wonderful, truly life changing experience."

Student participant in CONNECTIONS

The Calgary Sun ■ WEDNESDAY, JANUARY 13, 2016



Diversity is for every day

Alberta's ethnic and community diversity is getting a timely boost.

Seed Connections is issuing a 2016 fundraising calendar that'll be available Jan. 14 at the ATB's Chinook Centre branch. The sale will be held from 3 to 5 p.m.

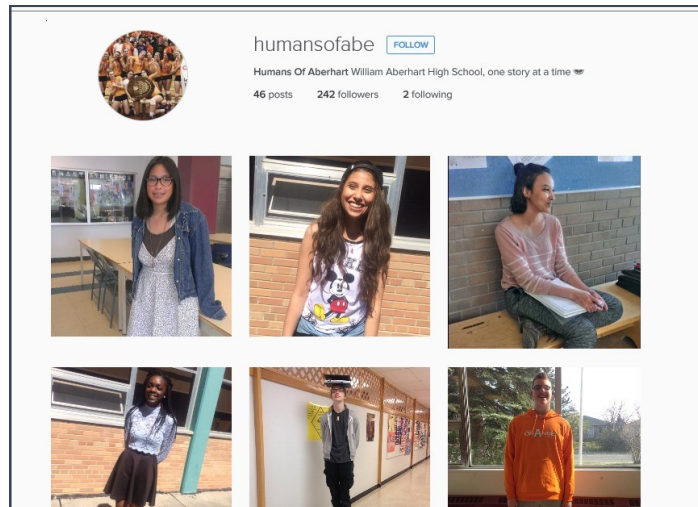
The agency promotes the value of anti-bullying programs, leadership, environmental stewardship and cultural, ethnic, religious sexual orientation diversity in schools and other settings.

The \$10 calendar will include details on 100 public events occurring in 2016. It's also available at other ATB locations, Staples stores and can be ordered by going to seedconnections.org



2016 Diversity Calendar - social entrepreneurship pilot with excellent media coverage

16,000 students and teachers witnessed many powerful "Be the Change" Projects, produced by 261 CONNECTIONS Program students!



FINANCIALS 2015

SEEDS CONNECTIONS		
BALANCE SHEET		
	December 31	
	2015	2014
ASSETS		
Current assets:		
Cash – operating	\$ -	\$ 39,836
Cash – savings	75,306	163,384
Cash – casino (note 4)	1,429	10,549
Accounts receivable	-	4,545
Goods and services tax recoverable	3,236	4,694
	<u>79,971</u>	<u>223,008</u>
Property and equipment (note 3)	1,339	1,673
	<u>\$ 81,310</u>	<u>\$ 224,681</u>
LIABILITIES AND MEMBERS' EQUITY		
Current liabilities:		
Cheques issued in excess of bank balance	\$ 2,718	\$ -
Accounts payable	5,000	28,693
Deferred revenue (note 4)	60,153	182,549
	<u>67,871</u>	<u>211,242</u>
MEMBERS' EQUITY		
Net Assets	<u>13,439</u>	<u>13,439</u>
	<u>\$ 81,310</u>	<u>\$ 224,681</u>

SEEDS CONNECTIONS		
STATEMENT OF REVENUES, EXPENSES AND NET ASSETS		
	Year Ended	
	December 31	2014
	2015	2014
Revenue:		
Contribution (note 6)	\$ 393,980	\$ 299,690
Casino (note 4)	86,513	55,420
Program revenues	37,000	46,967
Interest	539	2,862
	<u>518,032</u>	<u>404,939</u>
Expenses:		
Connections	411,640	261,339
Administration (note 6)	71,960	89,015
GREEN Schools Program	34,098	40,995
Volunteer engagement program	-	9,674
Amortization	334	415
	<u>518,032</u>	<u>401,438</u>
Excess of revenues for the year	-	3,501
Net assets at beginning of year	<u>13,439</u>	<u>9,938</u>
Net assets at end of year	<u>\$ 13,439</u>	<u>\$ 13,439</u>



2015 RESULTS

SEEDSCONNECTIONS.ORG

Learn more about SEEDS Connections and see the details of our financial statements online.



FUTURES 2016-17

"I wanted to thank Cenovus for supporting this wonderful initiative that teaches young people how to step up, help out, volunteer and teach others how to be respectful and responsible models of society."

Parent of a
CONNECTIONS
Program Student

Creating Transformational Change

- ◆ Incorporating UN Education for Sustainable Development philosophy throughout our programs
- ◆ Inspiring ever stronger "Be the Change" & GREEN Schools projects

Inspiring Youth Leaders

- ◆ Building Alumni student opportunities to expand leadership learnings & impact
- ◆ Creating an online leadership course with up to 5 High School Credits

Growing our Programs

- ◆ Involving 20% Indigenous students as participants in CONNECTIONS 2016-17
- ◆ Revamping GREEN Schools & promoting program involvement to more schools

Diversifying Funding Sources

- ◆ Approaching a broad based group of supporters from all sectors
- ◆ Promoting & sharing our positive stories of change

"I believe that Connections allowed our students to find their voices and use them to create situations in their own journey to become who they choose to become."

Connections allowed them to share their voices in an environment of safety and respect and they in turn have used those voices in a respectful manner in our school, and been heard by the staff. Lastly our students no longer have the sense of 'us' vs. 'them', that we are all one people who have struggles but are trying to make a difference in many facets, each worthy of pursuit." Annette Bruised Head, Principal, Kainai High School

